

2010 Directory of Members Professional Editors' Group (PEG)

RATES FOR ADVERTISEMENTS

Position	PEG members with a directory entry	PEG members without a directory entry	Non-members
Full page inside directory RHS	R580	R650	R750
Half page inside directory RHS	R350	R380	R480
Inside front cover (b/w or full colour)	R1 450	R1 640	R1 950
Inside back cover (b/w or full colour)	R1 280	R1 440	R1 600
Outside back cover (b/w or full colour)	R1 440	R1 620	R1 800

Size specifications

Full page: 95 mm wide x 190 mm deep

Half page: 95 mm wide x 90 mm deep

Format

The directory is printed in a DL vertical format.

In this format, it will also be distributed electronically on CD and via the PEG website.

Adverts must be supplied complete, in either jpeg or MS Word format.

CONFIRMATION OF PLACEMENT WITH PAYMENT:

MONDAY 25 January 2010

SUBMISSION DEADLINE:

FRIDAY 19 February 2010

Please send your advert to: wallacefionajean@gmail.com

Subject line: PEG Directory Advert

PAYMENT

Please deposit your payment into the PEG bank account with your full name and 'ADVERT' as a reference, and email or fax Lulu confirming your payment.

BANK DETAILS:

ABSA Bank; a/c name: Professional Editors' Group; a/c no. 90 452 866 42; branch code: 632005 (Hyde Park branch).

EMAIL: liewelulu@xsinet.co.za OR FAX: 086 625 1049